

SPECS/2012 ADVISORY BOARD

RETAIL BOARD MEMBERS

**Aaron's, Inc.**  
Bob Corley  
Sr. Director, Construction

**Anna's Linens**  
Peter Weiland  
Director, Design and Construction Services

**Best Buy**  
Sumeet Mittal  
Sr. Director, Construction & Architecture

**Best Buy Mobile**  
Kristine Lindeman Mazurek  
Director of Construction

**Biscuitville**  
David Shotwell  
Director, Construction & Corporate Facilities

**Brookshire Brothers Food & Pharmacy**  
Eric Johnson  
Director, Store Png., Design & Construction

**Brown Shoe Company**  
Peter Kelly  
VP Store Planning & Facilities Management

**Converse, Inc.**  
Bob Bedard  
Manager, Store Development

**Einstein Noah Restaurant Group**  
Joshua Miller  
Construction Manager

**Einstein Noah Restaurant Group**  
Anthony Pfeiffer  
Sr. Construction Manager

**Fresh To Order**  
Jocelyn T. Blain  
Chief Development Officer

**Guess?, Inc.**  
Felix Wong  
Sr. Project Manager

**Home Depot**  
Kathleen Eaton  
Director, Building Services

**Hungry Howie's**  
Bruce Brock  
Manager of New Store Development

**McDonald's USA, LLC**  
Mark Rose  
U.S. Construction Manager

**Michaels Stores, Inc.**  
Mike Gordon  
Manager, Store Facilities

**NIKE Retail Store Development**  
Ken Kosinski  
Program Manager/Factory Stores, NA

**Saks Fifth Avenue**  
Randy Pannell  
Director of Construction

**Target**  
Calvin Chung  
Director, Construction & Property Development

**ULTA, Inc.**  
Larry Tureff  
Director of Construction

**Walmart**  
Alan Norton  
Project Manager, New Business Development

**Wegmans Food Markets, Inc.**  
Al Hellaby  
Project Mgr., Development Group Construction

**Zale Corporation**  
Monica Munoz  
Director, Construction, Design & Store Planning



The 48th Annual Store Planning, Equipment,  
Construction and Facilities Services Seminar

425 Park Avenue, New York, NY 10022  
(212) 756-5255 • Phone  
(212) 756-5279 • Fax  
www.specsshow.com

March 4-7, 2012  
Gaylord Palms, Kissimmee, Florida

Dear Colleague,

As fellow retailers and members of the 48th annual SPECS conference, we are writing to encourage you to attend this year's event March 4-7, 2012 at the Gaylord Palms Hotel & Convention Center in Kissimmee, Florida.

With many retail companies continuing to operate under reduced construction, remodeling and facilities management budgets, it's especially critical that you and your store development team know what trends and changes are driving the industry, and how you can make the most of available resources to achieve your goals.

*Chain Store Age* magazine and the SPECS Advisory Board have worked closely with trusted industry sources to develop a program that directly targets your needs. One that will give you practical ideas to implement as soon as you return home, and business contacts you can continue to network with throughout the year.

No matter the size or type of your store, from big box to small box, from specialty store to foodservice, SPECS has a full schedule of workshop sessions specific to your needs.

As members of the Advisory Board, we can tell you that the professional store planning, design, construction and facilities community has long held the SPECS relationship-building environment in the highest regard. Attendees work daily with each other in sessions and informal gatherings. And knowledgeable suppliers of products and services are also on hand to offer solutions for your many projects.

*Take advantage of all aspects of the SPECS experience:* Keynote sessions provide out-of-the-box thinking, workshops focus on problem-solving ideas and the Solution Center exhibit floor opens the door to a wide range of professional partners — all of which adds up to a not-to-be-missed program.

Take a minute to visit [specsshow.com](http://specsshow.com) to review the agenda and register today. You'll be glad you did! We look forward to seeing you March 4-7 in Florida.

Sincerely,

Randy Pannell  
Director, Construction  
**Saks Fifth Avenue**

Sumeet Mittal  
Senior Director,  
Construction & Architecture  
**Best Buy**

Monica Munoz  
Director, Construction  
Design & Store Planning  
**Zale Corporation**